1. **Select Category:**
2. **Sub - Category name:**
3. **Campaign Name:**
4. **Brand Name:**
5. **Date of Execution:**
6. **Location:**
7. **Description:** Max 500 words

Please note this category pertains to the CONTENT (Advertisement) that is run digitally and not to the media Work done by Indian & International agencies but implemented outside India using Digital Media will be considered.

Describe the campaign covering following points:

* Communication objective or the idea:
* Media strategy & Details of Execution
* Impact assessment
1. **Upload Campaign Images:**
* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover - Actual images of campaign executed, innovation (if any)

UPLOAD IMAGES

1. **Upload Video:**
* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be **mp4** and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

1. **Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: