1. **Select Category:**
2. **Sub - Category name:**
3. **Campaign Name:**
4. **Brand Name:**
5. **Date of Execution:**
6. **Location:**
7. **Description:** Max 500 words –

Work done by Indian & International agencies **but implemented outside India** using traditional media or in ambient space will be considered.

The entry will be judged on the content (campaign) that is run using traditional or ambient media.

Describe the campaign covering following points:

* Communication objective or the idea:
* Media strategy & Details of Execution
* Impact assessment

1. **Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover - Actual images of campaign executed, innovation (if any)

UPLOAD IMAGES

1. **Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be **mp4** and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

1. **Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: