**Select Category:**

**Select Sub Category:**

**Project Name:**

**Period of the Format Innovation/ Execution:**

**Description:** Innovation of existing format or Creation New Format

Describe the technical and aesthetic aspects of Temporary or Permanent format within 500 words covering following points

* ***This can include:*** Investment Made; Scale – Location, Size, etc; Innovation in format; Beatification + Value Addition

**Upload Project Images:**

Maximum 10 images up to 12 MBs in all.

The images shall be in JPEG/PNG formats; Minimum size should not be less than 600 px in height and width and should not be more than 1000 px in height and width; Resolution -150-300 dpi.

Images should cover - Actual executed images showcasing innovative format/s or new format

UPLOAD IMAGES

**Upload Video:**

The video content shall be structured as per the parameters defined for this award category.

The duration of the video shall not exceed 2 minutes. The file extension shall be **mp4** and the file size shall not exceed 40MB.

UPLOAD VIDEO