1. **Select Sub Category:**
2. **Campaign Name:**
3. **Brand Name:**
4. **Date of Execution:**
5. **No. of Media Units Used:**
6. **Duration of Campaign:**
7. **Description:** (Max 500 Words):

This category recognizes the creative, efficient, and impactful use of multiple DOOH formats across different locations. The campaign should leverage a minimum of 20 media units/sites, strategically utilizing a variety of DOOH mediums in diverse environments to achieve its objectives. The campaign should demonstrate how the adaptability of content and its context-specific execution across multiple sites enhances effectiveness, drives engagement, and delivers measurable outcomes.

1. **The Objective /The idea**
2. **Media Mix and Details on Execution**
3. **The Impact of DOOH Campaign**

1. **Upload Campaign Images:**

* Maximum 15 images of 10 MB file size in all.
* The images shall be in JPEG/PNG formats; (max width 1200 px and max height 1200 px)
* Images should cover - Actual executed images, showcasing formats, innovation (if any), 2 Creatives (design jpg)

UPLOAD IMAGES

1. **Upload Video:**

* The video content shall be structured as per the parameters defined for this award category.
* The duration of the video shall not exceed 2 minutes.
* The file extension shall be **mp4** and the file size shall not exceed 40 MB.
* Either Voiceover or Music is mandatory

UPLOAD VIDEO

1. **Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address:

SAVE AND PROCEED TO NEXT STEP