**Select Category:**

**Select Sub Category:**

**Campaign Name:**

**Brand Name:**

**Date of Execution:**

**Duration of the Digital Campaign:**

**Description:**

This may represent Any Execution / Display using Digital Media such as Interactive / Non – Interactive Screens, LED Screens, Projection Systems etc., solely for the purpose of advertising. Please note this does not refer to the media used but the content that is run digitally on the media.

Description not to exceed 500 words covering the following points:

* Communication objectives
* Creative idea
* Target audience
* Use of digital media solely for the purpose of advertising (number of media used, formats such as Interactive / Non – Interactive Screens, LED Screens, Projection Systems etc.)
* Location
* Impact assessment / Data analysis

**Upload Campaign Images:**

Maximum 10 images of 10 MB file size in all.

The images shall be in JPEG/PNG formats; Minimum size should not be less than 600 pixels in height and width and should not be more than 1000 pixels in height and width; Resolution -150-300 dpi.

Images should cover – Creative image and few actual execution images showing the content running on the DOOH media

UPLOAD IMAGES

**Upload Video:**

The video content shall be structured as per the parameters defined for this award category.

The duration of the video shall not exceed 2 minutes. The file extension shall be **mp4** and the file size shall not exceed 40MB.

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address:

SAVE AND PROCEED TO NEXT STEP