

Outdoor Advertising Awards 2008

Terms & Conditions

Campaign of the Year Category -24

1. All entries shall consist of
 - a) CD with high-resolution image (300 dpi) of the Following:
Creative / Artwork - 1 No
Actual Execution - 4 Nos
 - b) 8” x 10 “ colour prints (Same as on the CD)
2. Each entry should be accompanied by its own entry form. Multiple entries combined in the same entry form are liable to be disqualified.
3. Each entry needs to be in a separate envelope, marked clearly with the category description & number, and accompanied by a completely filled entry form. Incomplete entry forms are liable for disqualification at the discretion of the judges.
4. All entries must have been executed during the period 1st April 2007 – 31st March 2008.
5. Each entry received shall automatically be interpreted as a declaration of the authenticity of the submitted work – in terms of the work having been created for a genuine client, with a specific objective other than the purpose of Awards and its release during the period stipulated.
6. The judges can disqualify any entry that is questionable on any of the parameters mentioned in the previous point.
7. The judges’ decision is final.

Payments

1. A sum of Rs.3500 has to be paid for each individual entry in this category.
2. Payment can be made by cash, cheque or Demand Draft favoring the
“Thoughtshows & Events Private Limited”
3. A detailed statement indicating the number of entries, the payment made for each and the total entries/amount enclosed must be attached
4. There shall be no refunds for whatsoever reason.
5. Entries with no or inadequate payment will be rejected.

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Entry Form

Category Number: **24 (Twenty Four)**
Campaign of the Year

Please ensure that all the information is filled up as incomplete entry forms are liable to be disqualified.

Entry Details

Brand: _____

Agency Entry Reference Name: _____

Date of first Execution: _____

Number of pieces enclosed:

Communication Objectives:

Target audience:

Creative/Service Team:

Client Contacts

Name: _____

Designation: _____

Office Phone: _____

Mobile: _____

E-Mail: _____

Address:

Declaration

This is to certify that this campaign has been originally created and executed for a regular client of ours as per their communication requirements and as part of their regular advertising schedule. This entry was not specifically created/executed for the purpose of entering it for awards. The entry conforms to all the requirements as laid down in the Terms & Conditions. I shall abide by the decision and the discretion of the Awards Jury.

Name: _____

Designation: _____

Company Name & Address: _____

Office Phone: _____

Mobile: _____

E-Mail: _____

Date: _____

Signature : _____