

Outdoor Advertising Awards 2008

Terms & Conditions

Printer of the Year

Category -22

1. There can be only one entry per print service provider.
2. Entries in this category should be contained in one envelope marked clearly with the category description & number, and accompanied by a completely filled entry forms. Incomplete entry forms are liable for disqualification at the discretion of the judges.
3. Each entry received shall automatically be interpreted as a declaration of the authenticity of the submitted work.
4. All entries must have been planned and executed between 1st April 2007 – 31st March 2008.
5. The judges can disqualify any entry that is questionable on any of the parameters mentioned in the previous point.
6. The judges' decision is final.
7. All entries shall consist of
 - a) CD with high-resolution image (300 dpi) of the Following:
Creative / Artwork - 1 No
Actual Execution - 4 Nos
 - b) 8" x 10 " colour prints (Same as on the CD)

Payments

1. A sum of Rs.3500 has to be paid for each individual entry in this category
2. Payment can be made by cash, cheque or Demand Draft favoring the
“Thoughtshows & Events Private Limited”
3. A detailed statement indicating the number of entries, the payment made for each and the total entries/amount enclosed must be attached
4. There shall be no refunds for whatsoever reason.
5. Entries with no or inadequate payment will be rejected.

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Entry Form

Category 22 (Twenty Two)

Printer of the Year

Please ensure that all the information is filled up as incomplete entry forms are liable to be disqualified.

Entry Details

Name: _____

Designation: _____

Company: _____

Address: _____

Pincode: _____

Tel: _____

Mobile: _____

E-mail: _____

Current Operational Details

Number of Employees: _____ Approx. Print output in 2005-'06:
_____sq.m

Plant

Locations: _____

Marketing

Offices: _____

Number of Printers (by Type):

< 2 metres _____ 2 to 5 metres _____ >5 to 8 metres _____

> 8 to 10 metres _____ > 10 metres _____

Others _____

Growth, by print output, in 2006 - '07

_____ %

Expected growth in 2007- '08

Key Competitive Advantages

(In words / please attach separate sheets if necessary)

Print Innovation

Quality

Value added services

Consistency

Client Servicing

Others

Declaration

This is to certify that piece of work has been originally created and executed for a regular client of ours as per their communication requirements and as part of their regular advertising schedule. This entry was not specifically created/executed for the purpose of entering it for awards. The entry conforms to all the requirements as laid down in the Terms & Conditions. I shall abide by the decision and the discretion of the Awards Jury.

Name: _____

Designation: _____

Company Name & Address: _____

Office Phone: _____

Mobile: _____

E-Mail: _____

Date: _____

Signature : _____