

Outdoor Advertising Awards 2008

Terms & Conditions

Best Format Innovation - for Media Owners Category -19

1. All entries shall consist of
 - a) CD with high-resolution image (300 dpi) of the Following:
Creative / Artwork - 1 No
Actual Execution - 4 Nos
 - b) 8” x 10 “or colour prints (Same as on the CD)
2. Use copies of the entry form to submit multiple entries.
3. Multiple entries in this category from the same organisation should be contained in one envelope marked clearly with the category description & number, and accompanied by a completely filled entry forms. Incomplete entry forms are liable for disqualification at the discretion of the judges.
4. All entries must have been executed during the period 1st April 2007 – 31st March 2008.
5. Each entry received shall automatically be interpreted as a declaration of the authenticity of the submitted work and its development with a specific objective other than the purpose of Awards and its release during the period stipulated.
6. The judges can disqualify any entry that is questionable on any of the parameters mentioned in the previous point.
7. The judges’ decision is final.

Payments

1. A sum of Rs.2500 has to be paid for each individual entry in this category
2. Payment can be made by cash, cheque or Demand Draft favoring the
“Thoughtshows & Events Private Limited”
3. A detailed statement indicating the number of entries, the payment made for each and the total entries/amount enclosed must be attached
4. There shall be or no refunds for whatsoever reason.
5. Entries with no or inadequate payment will be rejected.

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Entry Form

Category Number 19 (Nineteen)
Best Format Innovation - for Media Owners

Please ensure that all the information is filled up as incomplete entry forms are liable to be disqualified.

Entry Details

Name: _____

Company: _____

Entry Reference Name: _____ Date of Execution: _____

Description of new format: _____

Installation Location (City / brief description of locality of actual installation):

Uniqueness of new Installation:

Client Details (of most recent campaign using new format)

Name: _____

Designation: _____

Brand: _____

Company: _____

Campaign Period: _____ to _____

Campaign Name: _____

Office Phone: _____

Mobile: _____

E-Mail: _____

Address:

Declaration

This is to certify that the work described was developed and implemented as part of our regular effort to create more outdoor advertising options and was not specifically created /executed for the purpose of entering it for awards. The entry conforms to all the requirements as laid down in the Terms & Conditions. I shall abide by the decision and the discretion of the Awards Jury.

Name: _____

Designation: _____

Company Name & Address:

Office Phone: _____

Mobile: _____

E-Mail: _____

Date: _____

Signature : _____