*(The entries shall be uploaded on online platform. The sample form is just for reference and to help you compile the information.)*

**Select Category:**

**Sub - Category name:**

**Campaign Name:**

**Brand Name:**

**Date of Execution:**

**Duration of the Campaign:**

**Location:**

**Description:** Max 500 words

Please note this category pertains to the CONTENT (Advertisement) that is run digitally and not to the media used

Describe the **campaign** covering following points: Communication objective, the idea, media strategy, execution details, and impact assessment

**Upload Campaign Images:**

Maximum 15 images of 10 MB file size in all.

The images shall be in JPEG/PNG formats; (max width 900 px and max height 900 px ), Resolution -150-300 dpi.

Images should cover - Actual images of campaign executed, innovation (if any)

UPLOAD IMAGES

**Upload Video:**

The video content shall be structured as per the parameters defined for this award category.

The duration of the video shall not exceed 2 minutes. The file extension shall be **mp4** and the file size shall not exceed 40MB.

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: