**Select Category:**

**Select Sub Category:**

**Activation Name:**

**Brand Name:**

**Date of Execution:**

**Duration of the Activation:**

**Description:** (Max 500 words)

This may represent any Activity / Execution / Demonstration done at retail store solely for the purpose of promotion/ launch and / or advertising which include consumer engagement or experience

Describe the Activation strategy for the campaign within 500 words covering: Objectives, strategy for the activation and impact assessment

**Upload Campaign Images:**

Maximum 15 images of 10 MB file size in all.

The images shall be in JPEG/PNG formats; (max width 900 px and max height 900 px), Resolution -150-300 dpi.

Images should cover – Actual execution images showing the activity / demonstration inside retail store

UPLOAD IMAGES

**Upload Video:**

The video content shall be structured as per the parameters defined for this award category.

The duration of the video shall not exceed 2 minutes. The file extension shall be **mp4** and the file size shall not exceed 40MB.

UPLOAD VIDEO

**Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: